



January 27th, 2012

Subject: Ministry Expo
Annual Conference 2012

Dear Annual Conference participant,

Please find enclosed information regarding this year's Ministry Expo to be held in the Exhibit Hall of the Lakeland Center during Annual Conference 2012. Thanks to all of you, last year's Expo was enjoyed and appreciated by many delegates and visitors! We have already begun receiving inquiries and requests for the 2012 Expo. This year's event will reflect a response to your suggestions and observations during last year's Expo.

Once again we will be offering you the opportunity to acquaint Annual Conference delegates and participants with your particular ministry area. United Methodist Church connectional agencies related to the Florida Conference will receive priority of placement when registration applications are received by the May 18th, 2012 deadline. Consideration will be given to applications received after this date, if space is available and exhibitor standards are met. It is the goal of the Expo to accommodate as many participants as possible.

Registration information and an application are enclosed, that should be helpful in planning your display. Please feel free to share this information if you know of others who may be interested. Additional information is available at www.flumc.org or by contacting me at Expo@flumc.org.

We look forward to seeing you in June!

Sincerely,

Sandy Lovern
Ministry Expo Coordinator

Contact Information

800-282-8011 Ext. 197

450 Martin Luther King Jr. Ave. Lakeland, Fl. 33815

Email: Expo@flumc.org



2012 Florida Annual Conference Event

The United Methodist Church

The Lakeland Center, Lakeland, Florida

Reminders:

Expo Dates

June 13 – June 15

Set Up:

June 13, 10am-2pm

Break Down:

June 15, 5pm

Application and fees due by
May 18, 2012

Booth assignments will be
published on the Website by
June 1, 2012.

Delegate Registration Begins:

June 13, 2pm-7pm

Registration Continues:

June 14, 8am-5pm

Laitly & Clergy Sessions

June 14, 9am

Conference Adjourns:

June 16, 12:00pm

Event Description:

The Expo will be held in the Exhibit Hall of the Lakeland Center. The Expo is a gathering place for lay/clergy members and visitors to become better acquainted with the mission, and ministries of the United Methodist connectional church. The Expo also includes representatives from organizations that provide church related technology, products and services. United Methodist Church connectional agencies related to the Florida Conference will receive priority of placement when registration applications are received by the **May 18th** deadline. Registrations will be processed in the order they are received.

Cost to Exhibit:

UMC Connectional Agencies: \$125

Not for Profit Agencies: \$250

Commercial Exhibitors: \$500

Optional Services:

Electricity: \$75 per Booth

Booth Description:

Each standard booth includes one - 6 foot draped table, two chairs and one trash can. If your display exceeds a 10x10 space, please plan to purchase a double booth.

Set-Up Hours:

June 13, 10am-2pm

Break Down:

June 15, 5pm

Please plan to remain in place until 5pm, June 15th

Building Access and Parking:

The most convenient entrance to use is Entrance #2 on the NW side of The Lakeland Center. The loading dock on the NE rear of the building is available for larger items.

(See Attached Map)

Expo Application and Fees Deadline: May 18th, 2012

For additional information and updates, please check our website:
<http://www.flumc.org> or email your Expo questions to: Expo@flumc.org

Mail the enclosed application with payment by May 18th to:

Ministry Expo ATTN: Sandy Lovern 450 Martin Luther King Jr. Avenue, Lakeland, FL 33815

Expo Hours

Wednesday, June 13, 2pm-7pm

Thursday, June 14, 8am-7pm

Friday, June 15, 8am-5pm



BEING UNITED IN CHRIST
2012 FLORIDA ANNUAL CONFERENCE EVENT
OF THE UNITED METHODIST CHURCH

2012 Expo Application

Expo Guidelines: Expo participants include representatives of conference offices, connectional missions and ministries of the United Methodist Church and organizations that provide church-related technology, products and services.

Please note, no outside food or beverages are to be distributed from exhibitor booths.

Please Print Clearly

Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: (____) _____ Evening Phone: (____) _____

Email: _____ Website: _____

of booth spaces requested: _____ (If your display exceeds a 10x10 space, please make arrangements to purchase a double booth)

Booth Title (As it will appear over your booth): _____

UMC Connectional Agencies \$125 per booth / Not For Profit Agencies \$250 per booth / Commercial Exhibitors \$500-per booth

Electricity (\$75 Add'l Charge): Yes _____ No _____ **Extra Table/s (\$30 Each):** Yes _____ No _____ *Must be placed inside booth area*

Name badge information: (please include additional names on a separate sheet if needed)

Method of Payment: Check _____ Check #: _____ Amount of Check: \$ _____ Date Written: _____

Make Checks Payable to: Florida Conference Treasurer

CREDIT/DEBIT CARD **CHECK ONE** _____ VISA _____ MasterCard _____ Discover _____

Amount to charge to Credit/Debit Card: \$ _____ Billing Zip Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Credit Card #: _____ Exp. Date: _____

Card ID: _____ **WHERE IS MY CARD ID?** The Card ID is a 3-digit security code that is printed on the back of your Visa, MasterCard or Discover card. The number appears on the signature strip after the last four digits of your account number. The signature strip may contain your entire account number or just the last four digits of your account number. Either way, the Card ID will appear after the last four digits of your account number. The Card ID is used to verify that you have possession of the credit card you are attempting to use. It is used by your credit card company to help prevent fraud.

**RETURN COMPLETED APPLICATION WITH PAYMENT TO:
Ministry Expo, ATTN: Sandy Lovern,
450 Martin Luther King Jr. Avenue, Lakeland, FL 33815**

Internal Use Only:

If using a Cash or Journal Voucher, please complete and attach to application. EXPO INCOME Account # **100-5150-40165**

Driving Directions to The Lakeland Center 701 West Lime Street, Lakeland Florida 33815

Directions if you are coming from the West side of Florida:

Tampa, St. Petersburg area...Take Interstate 275 East to Interstate 4 East to exit 31 (Kathleen Road). Turn right on Kathleen Road and continue to (Stay Straight) Sikes Boulevard. Turn right at Lime Street. The Lakeland Center will be on your right.

Naples, Fort Myers and Sarasota area...Take Interstate 75 North to Interstate 4 East to exit 31 (Kathleen Road). Turn right on Kathleen Road and continue to (Stay Straight) Sikes Boulevard. Turn right at Lime Street. The Lakeland Center will be on your right.

Directions if you are coming from the East side of Florida:

Interstate 4 West to exit 31 (Kathleen Road). At the traffic light at the end of the off ramp, turn left on Kathleen Road. Continue on Kathleen Road to Sikes Boulevard. Turn Right at the Lime Street traffic light and The Lakeland Center will be on your right.

Directions if you are coming from the North side of Florida:

Head south to Interstate 4 West to exit 31 (Kathleen Road). At the traffic light at the end of the off ramp, turn left on Kathleen Road. Continue on Kathleen Road to Sikes Boulevard. When you come to Lime Street then take a right and The Lakeland Center will be on your right.

Directions if you are coming from the South side of Florida:

Take the Florida Turnpike to Route 192 West to Interstate 4 West to exit 31 (Kathleen Road). At the traffic light at the end of the off ramp, turn left on Kathleen Road. Continue on Kathleen Road to Sikes Boulevard. When you come to Lime Street, then take a right and The Lakeland Center will be on your right.

If you would like a custom route map from your door to The Lakeland Center, you can generate one through the [**Turn-By-Turn Driving Directions**](#) page.